SmartAwareness

The best cyber security awareness and phishing training for your workforce

With over 75% of cyber attacks starting via email, your employees are your first and most critical line of defense.
The SmartAwareness platform by Check Point transforms your team into a resilient cyber security shield through AI-powered training, real-time phishing simulations, and actionable insights.

Available as a Managed Service

SmartAwareness Managed Services offers a hassle-free, end-to-end solution for running your organization's security awareness training and phishing simulations, delivered by Check Point's cyber security professionals.

Key Benefits

Expert-Led Best Practices
Strengthen your security awareness efforts with guidance based on proven industry methodologies.

Ongoing Program Maturity
Build and sustain a strong security culture through consistent training and adaptive improvement strategies.

Insight-Driven Improvement
Enhance effectiveness with detailed performance reports and actionable metrics.

Tailored Roadmaps for Success
Align your program with business objectives through customized plans based on your goals and risk profile.

Key Features at a Glance

Available as a managed service

35+ supported languages

1,000+ phishing templates

1,300+ training modules

9+ annual training plans to present to relevant stakeholders

200+ Newsletters & Infographics for varied and engaging training

AI phishing-based training modules

SCORM-Compatible LMS Integration

Open API

Industry-specific compliance per sector - HIPAA, PCI DSS, FERPA, GDPR, and more

Service Highlights

Available for organizations with 500+ users

- Monthly phishing simulations

- Monthly awareness training

- Monthly progress calls and reviews with IGS managed services expert

Combatting AI-Powered Threats

Phishing attacks, deepfakes, and social engineering tactics have become more prelevant than ever in today's AI era. SmartAwareness helps your team stay ahead with:

- Training aligned with emerging AI threats – new modules constantly added to address evolving attack vectors

- AI role-based training modules

- Deepfake Recognition Modules – Spot manipulated media and synthetic identities.

- Drag & Drop AI-Powered customizable phishing emails to add to your phishing simulation campaigns

- More AI features and capabilities coming 2026

The SmartAwareness Advantage:
The Best Way to Foster a Security-First Mindset

Behavior-driven learning:
Phishing Simulations are paired with microlearning to reinforce secure behavior in real time

Training made easy (and fun!):
Launch pre-built, NIST-aligned training programs from gamified and interactive formats to traditional modules, automatically tailored to each employee's role, security aptitude, and language preferences, with full customization to match your brand, policies, and threat landscape.

Be compliant ready:
Train all employees for compliance with supported materials around industry specific frameworks and regulations such as the GDPR, PCI DSS, HIPAA and more...

Actionable reporting:
Share personalized dashboards filtered by department, learner group, or risk level.

All Inclusive & accessible:
Training is WCAG 2.1 AA and Section 508 compliant, ensuring accessibility for all learners.
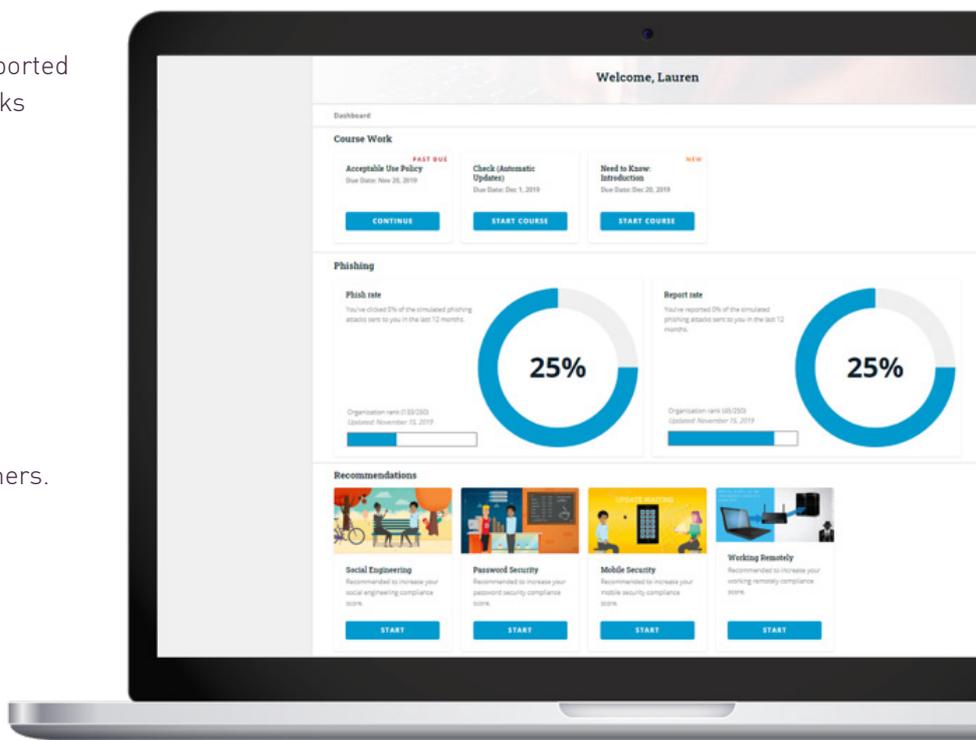
Built for Real-World Impact

SmartAwareness regularly exposes employees to phishing simulations that mirror current threat tactics, helping them recognize and respond to real attacks with the right tools and confidence.

Just-in-Time Microlearning

When users interact with simulated threats, they receive immediate, contextual training - reinforcing secure behavior exactly when it matters most.

Automated Threat Response Tools

With features like PhishNotify and PhishHunter, employees can report suspicious emails instantly, triggering automated analysis and strengthening your organization's real-time defense posture.

Receive Actionable Reporting That Drives Results

- **Instant insights with intuitive dashboards** that highlight key metrics like phishing click rates, employee risk scores, and training completion.
- **Track progress and impact** to continuously improve your security awareness strategy, identify gaps and drive behavior change.
- **Executive-ready reports** tailored for stakeholders, filtered by department, learner group, or region.
- **Automated data delivery** ensures the right people get the right insights, without manual effort.

How It Works

STEP 1: Personalize

Deliver tailored training based on employee roles, risk profiles, and learning preferences. Choose from gamified experiences, Choose Your Own Adventure® formats, or traditional modules to match your culture.

STEP 2: Automate

Streamline learner management, training campaigns, and phishing simulations. Automatically assign content, track progress, and deliver just-in-time microlearning.

STEP 3: Integrate

Connect seamlessly with your LMS, identity provider (SSO), endpoint protection, and SOC. Use SCORM packages or our open API to customize your deployment.

STEP 4: Analyze

Track employee risk scores, training outcomes, and cultural metrics. Use dashboards to surface insights, identify vulnerabilities, and report to stakeholders with ease.

Ready to enhance your organization's security awareness?

Request a Demo

Infinity
Global Services

Available Languages:

Language	Training Modules	Phishing Templates	Assessments	Learner Dashboards
English	✓	✓	✓	✓
Arabic	✓	✓	✓	
Bosnian	✓		✓	✓
Bulgarian	✓		✓	✓
Chinese (Simplified)	✓	✓	✓	✓
Chinese (Traditional)	✓			✓
Czech	✓	✓	✓	✓
Danish	✓			✓
Dutch	✓	✓	✓	✓
English (Australian)	✓			
English (British)	✓	✓		
Finnish	✓		✓	✓
French	✓	✓	✓	✓
French - Canadian	✓			✓
German	✓	✓	✓	✓
Hebrew	✓	✓	✓	✓
Hindi	✓		✓	✓
Hungarian	✓		✓	✓
Indonesian	✓	✓	✓	✓
Italian	✓	✓	✓	✓
Japanese	✓	✓	✓	✓
Korean	✓	✓	✓	✓
Malay	✓		✓	✓
Norwegian	✓	✓		✓
Polish	✓	✓	✓	✓
Portuguese	✓	✓	✓	✓
Romanian	✓		✓	✓
Russian	✓	✓	✓	✓
Slovak	✓			✓
Spanish	✓	✓	✓	✓
Spanish (Latin American)	✓			✓
Swedish	✓			✓
Thai	✓	✓	✓	✓
Turkish	✓	✓	✓	✓
Vietnamese	✓		✓	✓